



**RANKING
ABRAS
2025**

Grandes Números e Destaques

Formatos de canal do Varejo Alimentar Brasileiro



Supermercado



Hipermercado



Loja de vizinhança



Loja de conveniência



Atacarejo



Minimercados, mercearias,
armazéns e hortifruti



Digital



Lojas autônomas
em condomínios

Consumo Anual das Famílias no Varejo Alimentar Brasileiro em 2024

R\$ TRI 1.067



6,5%

Grandes Números do Varejo Alimentar Brasileiro 2024

**CONSUMO ANUAL
DAS FAMÍLIAS**

R\$ 1.067 TRI



6,5%

**PARTICIPAÇÃO
NO PIB**

9,12 %



1,10%

LOJAS

424.120



2,3%

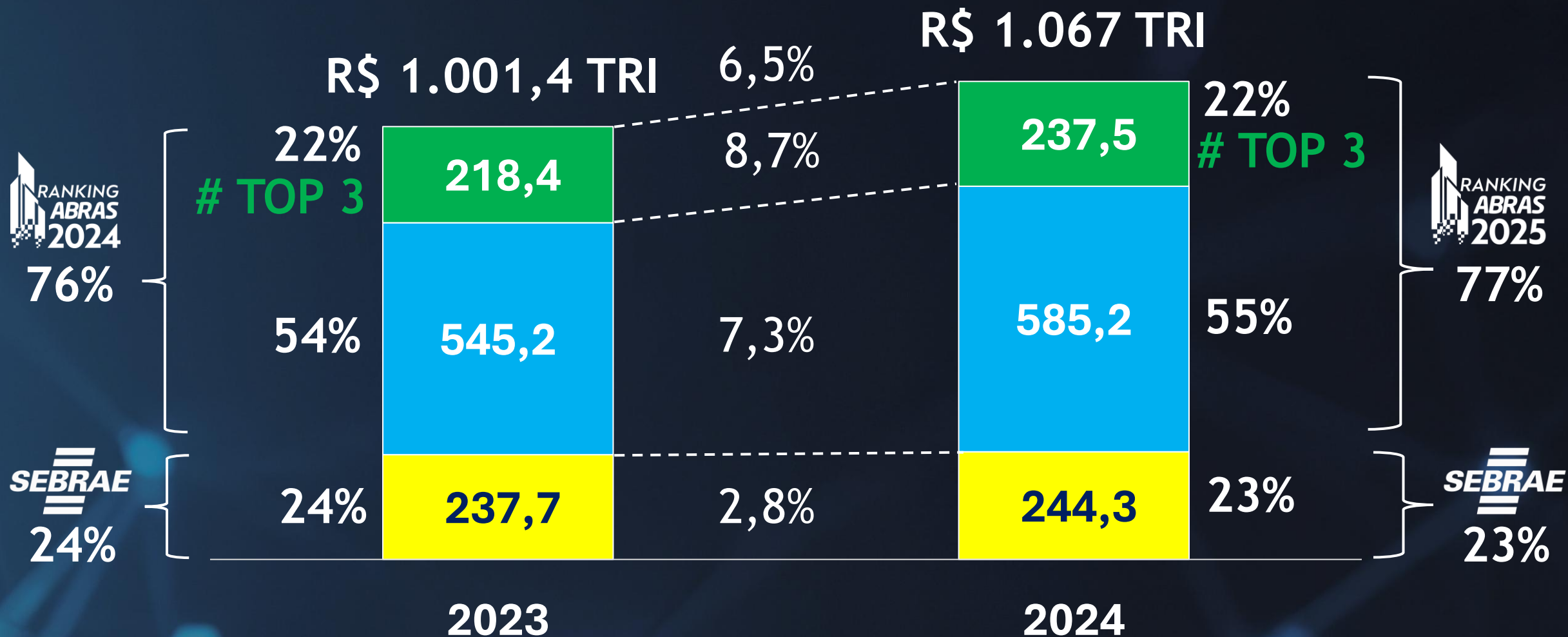
COLABORADORES

9.000.000



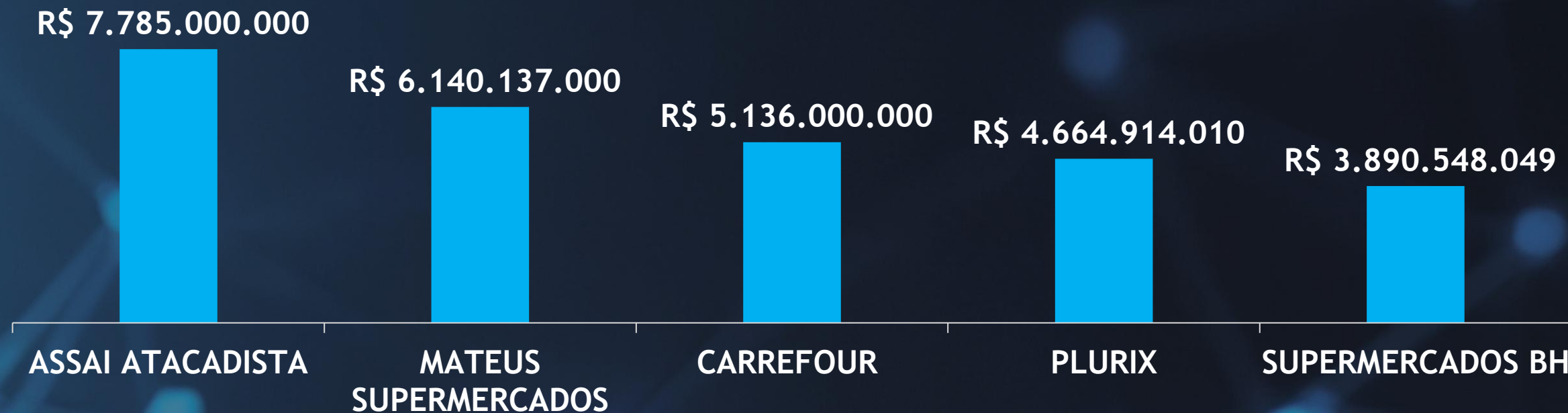
0%

Consumo Anual das Famílias no Varejo Alimentar Brasileiro em 2024



Destques Ranking ABRAS 2025 Maior Crescimento em Faturamento

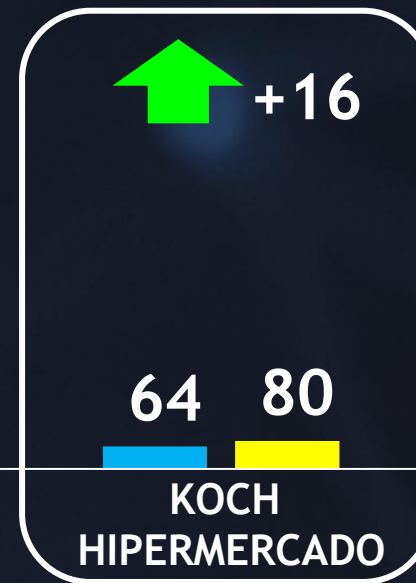
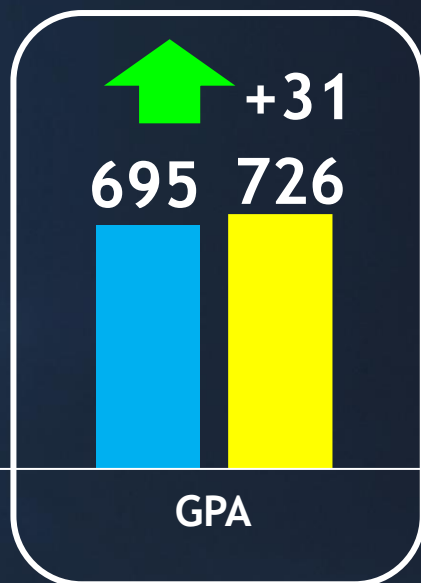
Faturamento (R\$)



Destaques Ranking ABRAS 2025

Maior Crescimento em Lojas

Quantidade de lojas

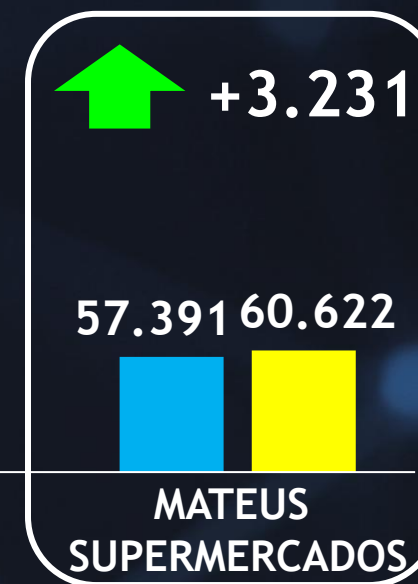
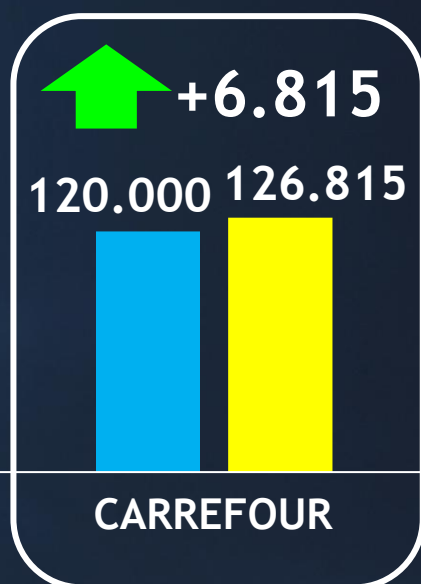


■ 2023 ■ 2024

Destques Ranking ABRAS 2025

Maior Crescimento em Colaboradores

Quantidade de colaboradores



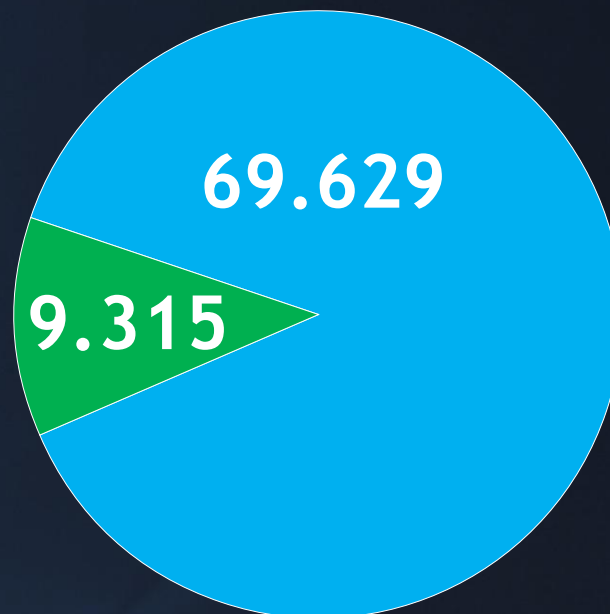
■ 2023 ■ 2024

Destaques Ranking ABRAS 2025

Maior Crescimento em Self Check-outs



11,8%
Self check-outs

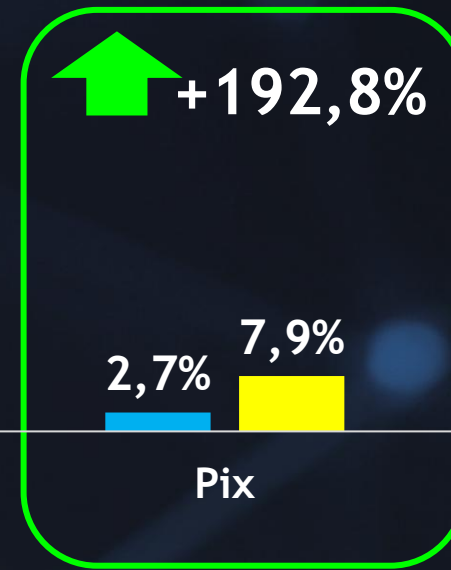
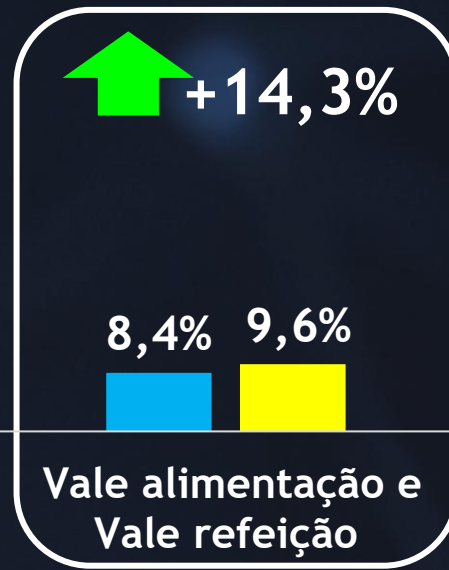
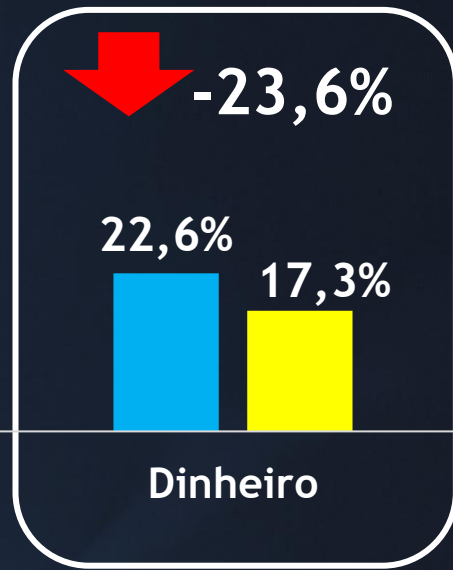
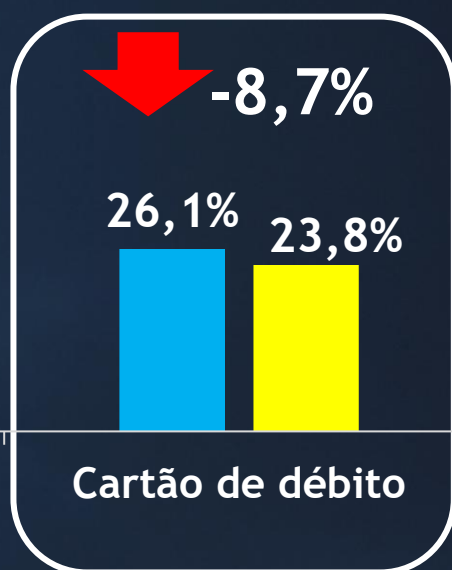
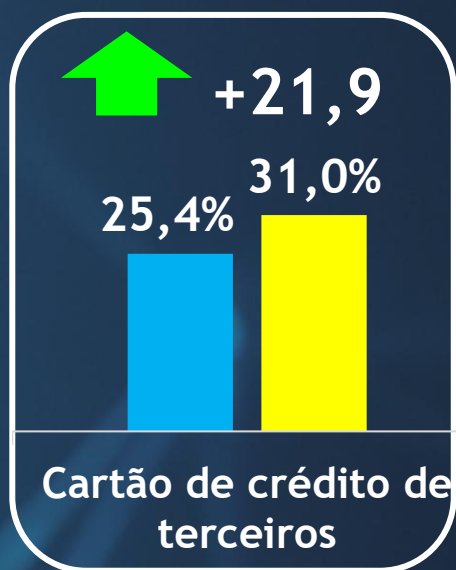


88,2%
Check-outs

Destaques Ranking ABRAS 2025

Meios de Pagamento

Representatividade da receita



■ 2022 ■ 2024



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